

Jasmyne Ferber

I am an experienced Public Affairs Specialist with a robust background in federal service, encompassing strategic communication, digital media management and public relations.

Education

Texas State University
San Marcos, Texas
BA, Mass
Communications (Minor
in Business
Administration)
Cum Laude

Awards & Merits

2024
AFDW
*Employee of the Quarter,
Civilian II*

2024
USAG Fort Meade
Employee of the Quarter

2021
C5ISR Center
Employee of the Quarter

2020
C5ISR Center
*Rookie of the Year
(Nominee)*

Job Training

2024
Visual Information
Management Course,
Defense Information School

2020
Public Affairs Qualification
Course, DINFOS

Skills

News & Feature Writing, Graphic Design, Web Design (HTML & CSS), Photography, Videography, Adobe Suite (InDesign, Photoshop, Illustrator, Lightroom, Premiere, Dreamweaver)

Experience

Chief, Command Information | Air Force District of Washington

Feb 2024 - Present

I oversee Command Information programs for Joint Base Andrews and Joint Base Anacostia-Bolling, aligning content with Air Force priorities. As Webmaster, I manage websites, ensure Section 508 compliance, and design graphics. I produce email newsletters for diverse audiences, including 39,000+ Airmen, lead public affairs programs, and analyze social media metrics. I plan high-profile event logistics like the NATO Summit, and support Joint Task Force operations by securely managing visual content for National Special Security Events.

Chief, Digital Media | U.S. Army Garrison Fort Meade

Jun 2022 - Feb 2024

I spearheaded high-profile events, managing logistics and coordination of speakers and attendees. I led digital media strategies across social media platforms, including content creation, calendar development and engagement analytics reporting. I developed press releases, media advisories, and web content, ensuring alignment with Department of the Army communication goals.

Public Affairs Specialist | U.S. Army C5ISR Center

Jan 2020 - Jun 2022

I led strategic communications for large-scale events like NetModX and AUSA conferences, coordinating logistics, media engagements, and senior leader talking points. I managed social media platforms to communicate complex technical innovations, increasing stakeholder understanding and engagement. I wrote press releases, articles, and talking points, amplifying research initiatives and experimentation results. Additionally, I created visuals, including graphics and videos, aligned with organizational branding.